

# eurogames **04** munich

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## EuroGames Munich

29th July - 1st August 2004

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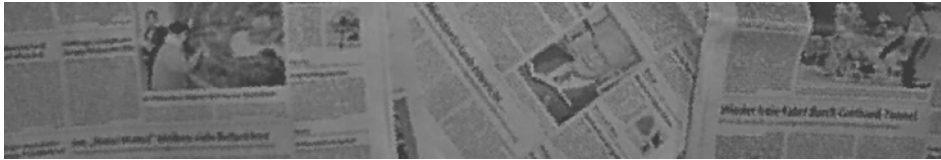
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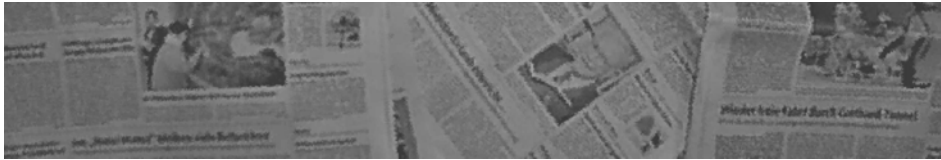
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## Welcome from the Lord Mayor Christian Ude

As Lord Mayor of Munich I have supported the application to organize the EuroGames here in 2004 from the very beginning, and I am very pleased to take on the role of Patron.

There are many indicators of the tolerance and liberal community spirit that have come to characterize Munich. The vitality and self-confidence with which the gay and lesbian community has established itself in our city is one of the most gratifying signs.

The volunteer organizers of the EuroGames 2004 have achieved a great deal. Thanks to a broad spectrum of attractive sporting competitions at first-class venues, the EuroGames in Munich are able to announce a new record for the number of participants – well over 5,000 athletes from 38 countries have registered. As well as the competitions themselves, a wide-ranging accompanying program of culture and entertainment has been organized, which is certain to be received with enthusiasm by the 20,000 visitors.

The EuroGames 2004 in Munich are intended not only for the lesbian and gay community, but for a broader public, and I strongly endorse this idea. For a whole week in the summer of 2004 the EuroGames will transform the city and the Olympic Park into a showcase for Europe – fully in keeping with the motto of these EuroGames: „Munich s'ports the rainbow“.

As the Lord Mayor of the City of Munich, the capital of Bavaria, I am looking forward to being able to welcome you to our city on this occasion.

Christian Ude  
Lord Mayor of the City of Munich, Patron of the EuroGames 2004

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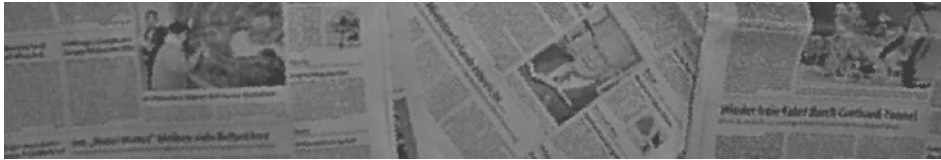
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## Welcome from the General Manager of the Munich Tourist Office Office Dr. Gabriele Weishäupl

Munich glows, and in all the colors of the rainbow (to misquote Thomas Mann). Characterized by its variety, tolerance and enjoyment of life, the city is the home of a lively, self-confident gay and lesbian scene. Since being awarded the EuroGames Munich is even glowing a little brighter. As the General Manager of the Munich Tourist Office I am delighted that Munich will be host to the EuroGames 2004.

Many different sports, active support for equal rights and recognition, lots of fun, and 5000 gay and lesbian athletes as visitors - the games offer splendid prospects for Bavaria's capital city. We can look forward with excitement to sportswomen and sportsmen from the whole of Europe, to competitions and records, to celebrating winners and fair losers, and to a wide-ranging accompanying cultural program.

Since the decisive sporting impulse given by the Olympic Games in 1972, Munich has been playing in the top league of the major sports metropolises, with all the additional positive effects for tourism in the city. Beyond this, sport has importance for the whole of society: sport unites and integrates, and barriers of all kinds lose their significance.

I am very pleased to welcome the sportswomen and sportsmen and their fans in Munich, and I wish them all success, friendly encounters and carefree days.

Dr. Gabriele Weishäupl  
General Manager of the Munich Tourist Office

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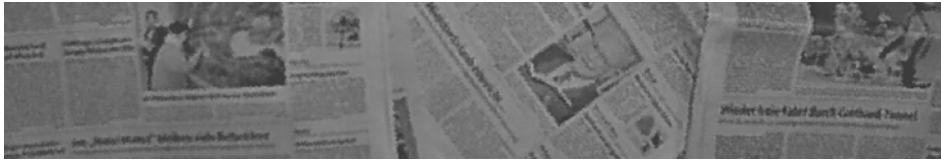


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## Welcome from the City School Inspector Elisabeth Weiß-Söllner

(Extract)

The regional capital Munich as a progressive and innovative sport city is happy about the EuroGames 2004 [...] not only, because of the close and successful cooperation between the city and the many gay-lesbian clubs in Munich.

About 800.000 Munich inhabitants go in for sports more or less regularly. But this peak value in Germany does not mean for the Sport Executives in Munich that we can rest now in any way. On the contrary, it is a special incentive and responsibility to keep our high standard or to even enlarge it.

Munich is at the latest since the Olympic Games 1972 known as a world capital of Sport [...]. But it is not only the multitude on national and international sport tournaments and major sport events that has given Munich this reputation but also the multitude of new, alternative sport events [...]. The best example is definitely the "Munich Blade Night" during the summer months with more than 300.000 participants per week of different age and population groups which makes it one of the biggest Night-Skater-events in Europe. Like the "Blade Night" the EuroGames are another magnificent example for tolerance and openness, a contribution for a better sport climate and a strengthened integration of gay and lesbian athletes in Munich, Germany and Europe.

With pleasure the city allocated its competence and experience for such a big sport event. [...] I wish all gay and lesbian participants of the EuroGames 2004 lots of success and I'm happy to greet you in Munich.

Elisabeth Weiß-Söllner  
City School Inspector

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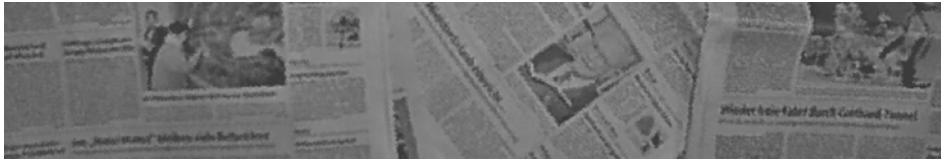
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## Welcome from Lydia Dietrich, Munich town-councillor

The EuroGames are a great event which I have actively supported right from their beginnings. I am very happy that we have this lesbian and gay highlight this year and that the town will show its rainbow colors.

Sport binds peoples and nations together, but sport should also promote tolerance and acceptance which we as lesbian, gay and transgender are still in need of despite all our efforts in the political and social arenas. Sadly though intolerance and restrictions still exist to some degree in the world of sport as shown by the lack of any top sportsmen or women who have openly acknowledged their homosexuality.

The EuroGames provides us a chance whereby the liberal relationships between Munich's straight and gay residents can be improved. For me, as a member of Bündnis 90 / Die Grünen, the equal acceptance of lesbians and gays are not just empty words but a reality that goes without saying and should be a political challenge. In the last year the red-green alliance in the Munich town council has taken several initiatives and actively supported many lesbian and gay projects, foremost to remove discrimination and improve equal acceptance.

Despite all of their political and social ramifications, the EuroGames are still games for enjoyment and fun. The multifaceted program of events leaves no wish unfulfilled and provides the residents of Munich with both sport and culture filled days. I look forward to the EuroGames, meeting the sportsmen and women from all over Europe, the sports and cultural activities and I wish everyone much happiness and success be it in participation or winning the games.

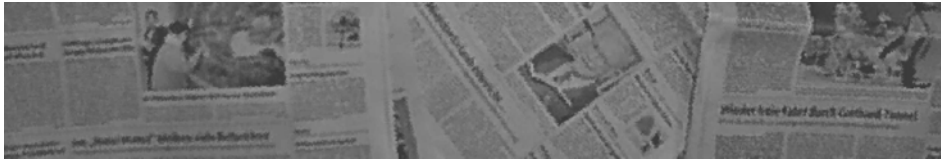
Lydia Dietrich  
Bündnis 90 / Die Grünen

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## Welcome from Thomas Niederbühl, Munich town-councillor

(Extract)

The application of the Munich gay-lesbian sport clubs for the EuroGames 2004 was greeted, aided and supported by me as an alderman from the very beginning. Because Munich is not only a culture and sport city but also one of the gay-lesbian capitals of Europe.

It was for the first time in 1996 in Europe that a gay-lesbian voter initiative "Rosa Liste" gained access into a communal parliament and participated in a red-green-pink cabinet majority. This made the gay-lesbian community more self-confident and visible. [...]

We were able to double the allowances for gay and lesbian information centers. [...] We accomplished to have as the first city in Germany an anti-discriminating-accretion in city job postings and further education offerings.

More than 80.000 lesbians and gays live in Munich. [...] With the Glockenbachviertel between Sendlinger-Tor-Platz and Gärtnerplatz we have our own area in the middle of the city. [...] Munich is therefore not only an attractive target for lesbian and gay tourists all over the world but also a favored venue of big gay-lesbian events.

According to the convention of the international lesbian and gay travel association and the European Israeli regional conference of gay, lesbian, bisexual and transgender Jews [...] the EuroGames 2004 in Munich are a great chance, confirmation and challenge. [...]

Thomas Niederbühl  
Rosa Liste

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## The EuroGames 2004 in Munich

The ninth EuroGames, with the motto "Munich s'ports the rainbow", are taking place from 29th July to 1st August 2004 all around the Olympic Park in Munich. With the Lord Mayor Christian Ude as Patron, 5300 athletes from 38 countries will be competing for medals in 26 different sports. Everyone is welcome, regardless of background, sexual orientation, religious or political beliefs. Sportswomen and men with special needs are being integrated into the competitions, or else have their own evaluation.

The EuroGames have taken place since 1992. They are regularly hosted by major European cities. Almost every year the lesbian and gay sports championships are awarded to a different city by the international governing organisation, the European Gay and Lesbian Sport Federation (EGLSF) in Amsterdam. Munich has been awarded the 2004 games. During the past months more than 250 volunteer helpers in Munich have been organising the EuroGames. For this, they have set up nine project groups, such as Sport Management, and the teams for Culture, IT/Logistics and Marketing. These volunteers, the "EuroTeamers", have largely been recruited from Munich's lesbian and gay sports clubs, which have more than 800 members. The preparations are coordinated by the "EuroBoard" - the managing committee of the EuroGames München, consisting of the leaders of the individual teams.

The organisers have set themselves ambitious targets: 26 different sports, 5000 competitors, 20,000 visitors - and all this at an Olympic venue for the very first time. Munich should be presenting the biggest and finest EuroGames there have ever been. Lesser known sports such as golf, airgun shooting and fencing are just as much part of the games as swimming, volleyball or track and field. Admittedly, line dance has had to be cancelled as a sport because of the lack of interest, but in all the other sports more sportswomen and sportsmen than hoped for have registered - a total of around 5300.

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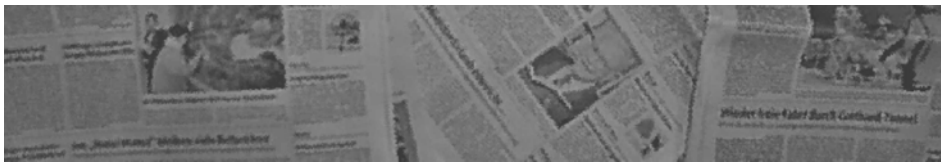
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As expected the largest number of participants come from Germany. The second largest national contingent is from the Netherlands, followed by Great Britain, Switzerland, Denmark and France. Football, volleyball and track and field are especially popular. Women have shown particular interest in football: this sport has attracted the highest proportion of women of all the sports in the program - 66 percent. As of today, nearly 9000 people have registered for the games. Most of these are competitors, the remainder are volunteer helpers, hosts for private accommodation and spectators. Never before have so many people shown an interest in the EuroGames. This means that the organisers have reached, both in quantity and in quality, their goal of generating enthusiasm for lesbian and gay sport.

The conditions for this are ideal: for the first time in the history of the EuroGames, many of the more than 200 competitions will take place at Olympic locations. Many of the venues can be reached by foot within a few minutes. The swimmers will be competing in the Olympic swimming hall, the half-marathon takes place in the Olympic Park, track and field in the Dante Stadium, and the central university sports facilities of the ZHS are available for beach volleyball, football and several other types of indoor sports. In the Alps, the EuroGames are organising - in addition to the regular competitions - hiking and climbing tours as well.

The extensive program of cultural and entertainment events make the EuroGames attractive for non-athletes as well. As early as 24th July, five days before the games are opened, the cultural week begins with the Gay Pride Parade on Christopher Street Day. Films, exhibitions, guided tours of the city and its museums, parties and concerts should attract 20,000 visitors to Munich. The program includes four concerts with twelve lesbian and gay choirs, a shopping night, and special tours of the Bavarian Film Studios. Within the setting of the lesbian and gay film night the EuroGames are presenting the film "Sommersturm" by Marco Kreuzpaintner. Also being organised are trips to the castles of Neuschwanstein and Herrenchiemsee,

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and even a steam-boat trip on Lake Starnberg. The cultural week ends on 1st August with the closing concert in the Prinzregenten Theatre.

The high point of the cultural week is the opening ceremony on 29th July in the Olympic Hall, where from 8 pm onwards the sportswomen and men will be marching in, just like at the Olympic Games. National and international stars such as Jimmy Somerville, Marla Glen, Georgette Dee and The Croonettes will put everyone in the 12,500 seats in the hall in the right mood. The only gay Schuhplattler group (traditional Bavarian men's dance) in the world, the Schwuhplattler, will also be making an appearance. Tickets for all the cultural events can be booked via **München-Ticket** ([www.muenchenticket.de](http://www.muenchenticket.de)).

The central meeting point for all those taking part is the Coubertin Platz in the Olympic Park. In the "Rainbow Village" athletes, spectators, helpers and journalists will obtain their Identification. Here under the famous tent-shaped roof from 1972, the EuroGames will be providing information on the competitions, and many of the events will be taking place here.

The EuroGames are intended for all sportswomen and sportsmen who actively support equality for and the integration of homosexuals in sports. Following The Hague (1992, 1993), Frankfurt on Main (1995), Berlin (1996), Paris (1997), Zurich (2000), Hanover (2001) and Copenhagen (2003) the European Gay and Lesbian Sport Federation (EGLSF) in Amsterdam, which awards the licence, chose Munich as the host city for the games. The association "EuroGames München e.V." has responsibility for the organisation. The EuroGames are financed by membership fees in EuroGames e.V., the participation fees and the sale of tickets. As well as this, sponsors are supporting the games: sponsors of the EuroGames are Aktion Mensch, Galeria Kaufhof München am Marienplatz, Forum am Deutschen Museum, Bristol-Myers Squibb, Löwenbräu, Stadtwerke München, Deutsche Eiche, Granini and Webport.

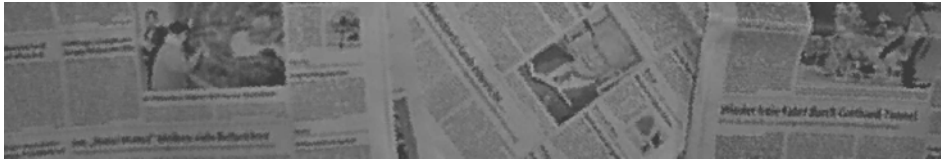
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## The history of the EuroGames

The initial impact for Europe's biggest lesbian-gay sport event came 12 years ago from the project cooperated between the EGLSF (European Gay and Lesbian Sport Federation), Amsterdam, and the GISAH (Gay Integration through Sports and Activities). The EGLSF is the license holder of the EuroGames. 100 sport clubs in 15 European countries belong to the EGLSF. The alliance works campaigns against the discrimination of lesbians and gays in sport.

### The Philosophy of the EuroGames

The initial idea of the EuroGames lives on till today: Lesbians, Gays, Bisexuals and Transgender from all over Europe meet to do sports together. Everybody is welcome independent from origin, sexual orientation, religious or political attitude. The EuroGames do not ghettoize minorities; they make them visible and therefore campaign for acceptance and tolerance towards homosexuals in sport. Especially lesbians and gays from south- or east European countries, where homosexuality is still a taboo or legally forbidden, have the opportunity to express themselves.

### 1992 – How it all began

1992 – The EuroGames were founded. At that time 300 women and men from 5 European countries were competing in The Hague, former seat of the EGLSF, in the disciplines Badminton, Football, Volleyball and Basketball.

### 1993 – The Hague again

1993 the number of participants nearly doubled with 540 athletes from eight European countries. The supply of sports was widened to six disciplines. Venue was again The Hague, because the city where the EuroGames should have taken place, took back their application and The Hague already had the necessary infrastructure.

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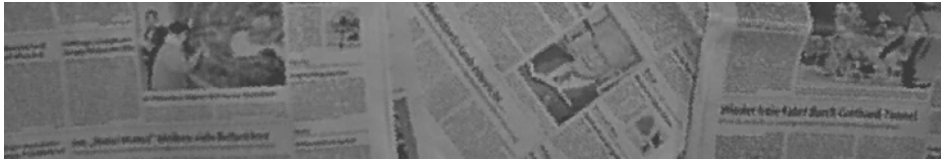
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### 1995 – The wave of success of the EuroGames swashes to Frankfurt

The EuroGames were a pretty small, concise event until 1995. But in 1994 the Gay Games in New York took place, the „big sister“ of the EuroGames on a worldwide level. The enormous success of these gay-lesbian Olympics with more than 11.000 athletes carried forward to the third EuroGames. 2000 participants from 13 European nations came to Frankfurt on Main.

### 1996 – Political patronage and opening towards the East

In 1996 Berlin was the venue for the fourth EuroGames. For the first time a mayor took over the patronage of the event. Berlins governing major, Eberhard Diepgen (CDU), welcomed 3.400 athletes in his city, which fought in 17 disciplines for medals. More than 500 helpers had organized the games for 13 months. For the first time athletes from east European nations like Lithuania, Poland, Czech Republic, Hungary, Russia and Romania took part. That was the beginning for the still successful Outreach Program, which supports athletes from financially weak countries and therefore enables their participation in the EuroGames.

### 1997 – Three potential hosts

The success story of the EuroGames continued in 1997: Brussels, Paris and Zurich applied as hosts. Paris was accepted for the fifth EuroGames. 2000 participants from 17 countries were trying to win in 13 disciplines.

### 1999 – Fated EuroGames

For the sixth EuroGames the cities Cologne and Manchester applied in 1999. The members of the EGLSF first voted for Manchester as the venue. But only a few months later the application was taken back, after months of discussions with the organizers in Manchester.

### 2000 – Zurich: The first Rainbow Village

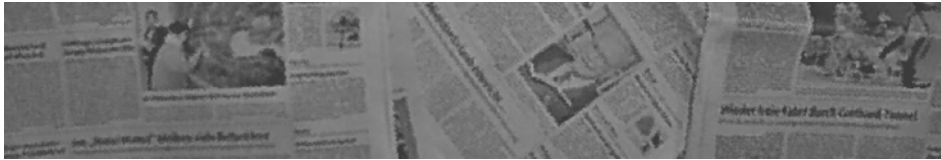
For the year 2000 Hamburg and Zurich handed in first class applications. The Swiss won only marginally and presented the public with perfectly organized EuroGames with 4.300 athletes and 19 disciplines. The Outreach

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Program supported 150 participants from southern and eastern Europe. Like at the Gay Games in Amsterdam a „Rainbow Square“ was founded for the first time, a central meeting point for participants and guests, which was also a success with the inhabitants of the city and which is still in place at the EuroGames today.

### The small difference: big and small EuroGames

It became increasingly difficult for the EGLSF to find adequate hosts for the games because more and more athletes took part. For this reason the association decided to have big and small EuroGames. At the small EuroGames only 1500 athletes in 7 disciplines can take part.

### 2001 – Hanover: The first small EuroGames

Hanover was the first city to host the small EuroGames. Volleyball, Badminton and Swimming were part of the seven disciplines. Especially Ballroom Dancing was a big success. Women were dancing with women, men with men.

### 2003 – Copenhagen goes beyond the scope

Similar to the positive effect the New York Gay Games had on the EuroGames in Frankfurt in 1994, the positive resonance from Sydney's Gay Games in 2002 transferred onto the 8th EuroGames which had its premier in Northern Europe in 2003. Because of the enormous run on Copenhagen many athletes couldn't even start. With 2200 participants Copenhagen went beyond the scope for small EuroGames which was given by the EGLSF. The classical sports were supplemented by another popular sport: handball.

### 2004 - Munich s'ports the rainbow

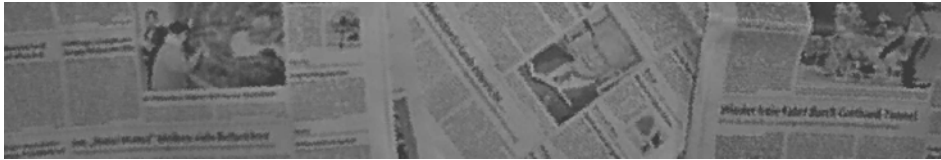
Munich was trying to set the standards for the 9th EuroGames from the very beginning. For the first time the games were taking place on Olympic ground and were trying to get more than 20.000 visitors to southern Germany with an extensive cultural events program. It was clear pretty soon that the

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EuroGames in Munich would break every record with more than 5300 athletes in 26 disciplines. For three years first 100, later more than 250 sport fanatic Munich inhabitants helped organizing the games. More than 1000 helpers were there in summer 2004.

#### A foresight

Because of the impressive growth and the increasing popularity of the EuroGames the question comes up which size future EuroGames will and can have. The EGLSF will revise in 2004 the model of small and big EuroGames. 2005 the EuroGames come back to their origin country, the Netherlands. The 10th EuroGames will be hosted by Utrecht.

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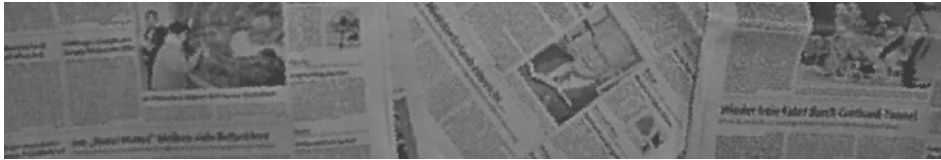


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## Homophobia in sport

# The EuroGames campaign for tolerance

by Elke Amberg

Sport can be an effective instrument to fight discrimination. Football is the best example: no German football fan nowadays has a problem to cheer coloured people from Africa and South America that score a goal for their first division team.

With homosexuality it is a completely different topic. Lesbian or gay footballers "shall not exist" – this can sometimes have tragic results: in Great Britain the gay footballer Justin Fashanu, striker at first division team Nottingham Forest, outed himself. He was sacked, his family outcast him and a court procedure because for sexual harassment was framed against him. Shortly before the court procedure started in 1998 Fashanu killed himself. It was similar for the widely known German national player Martina Voss. After 125 games in the DFB-assortment (German Football Association) she was fired after admitting to have a relationship with a woman. Luckily this outing did not have a tragic ending.

The pressure on homosexual athletes is increasing the more somebody goes in the direction of professionalism. This is the result of a study Sabine Malecek and Ben Baks did on behalf of the EGLSF (European Gay and Lesbian Sport Federation), Amsterdam. The EGLSF is the license holder of the EuroGames. Thereby lesbians and gays are discriminated in different ways. As sport is still a mainly man dominated area, muscular woman, especially lesbian athletes are quickly dismissed as viragos. And for "real" man in this area it is the most horrible to be named a "fairy". People are whispering and joking in changing rooms, members of the own team funkung the community shower. Up until today parents don't want their children to join a sport club where the coach is openly gay.

So far we have only a little figures on the topic of homophobia. But four of ten homosexuals say that they were not out in "heterosexual" sport clubs.

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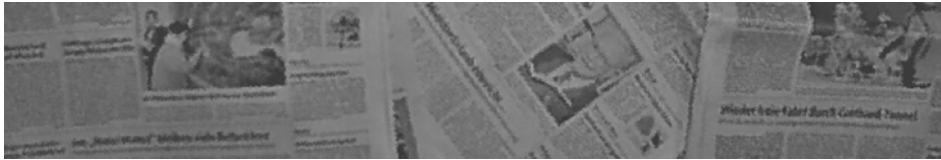
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Whoever is brave enough to do so, quite often has to bear defamation and abuse. Especially lesbians are affected. Most homosexuals choose the strategy to be silent and to hide in order to be accepted. This way lesbians and gay factor out an important part of their lives. While heterosexuals openly talk about their day-to-day life at home, lesbians and gays circumvent the topic of relationships.

This is humiliating – and the EuroGames are campaigning to change matters. As a lesbian-gay big event the Games are not only a tournament of likeminded people that will show that lesbians and gays in sport do exist and that they do sport like everybody else. The EuroGames have a political statement as well: against intolerance, ostracism and violence they promote the statement: "Everybody is welcome irrespective of their origin, sexual orientation, religious or political alignment.

In the last 20 years a lot was achieved. But we can barely talk of complete equalisation. Depressing is especially the situation in rural areas outside of Western Europe's main cities or in Eastern and Southern Europe. The recently planned parade of homosexuals in Cracow had to be abandoned because the police could not guarantee for the safety of the participants. And also in Germany the protests of some self-appointed upholders of moral standards at the Christopher Street Day in Altötting (Southern Bavaria) end of June has shown how deep the Bavarian province today can still be.

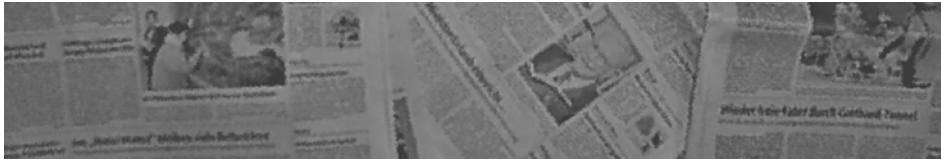
It is a cliché that women and gays can't play football – a cliché that will definitely be disproved of during the EuroGames in Munich.

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## Schedule

- 24<sup>th</sup> July Start of the „Cultural Week“ with the Gay Pride Parade (Christopher Street Day)
- 24<sup>th</sup> July “Warm Up Party” in Soul City
- 26<sup>th</sup> July Preview “Sommersturm” at the Atelier
- 27<sup>th</sup> July Cabaret duo „Duotica“ at the Vollmarhaus
- 29<sup>th</sup> July First day of competitions
- 29<sup>th</sup> July Opening ceremony in the Olympic Hall
- 30<sup>th</sup> July Shopping night at the Marienplatz
- 30<sup>th</sup> July „Ladies Night Party“ for Lesbians & Friends in the Forum am Deutschen Museum
- 30<sup>th</sup> July “Black & White Party” for Gays & Friends in the Muffathalle
- 31<sup>st</sup> July Last day of competitions
- 31<sup>st</sup> July „All over the Rainbow“ concert of all the choirs at the Gärtnerplatz Theater
- 31<sup>st</sup> July “Big Orange Party” in Ballhaus, Tempel, Alabamahalle, Millenium
- 1<sup>st</sup> August Closing ceremony in the Rainbow Village
- 1<sup>st</sup> August Farewell classical concert at the Prinzregenten Theater

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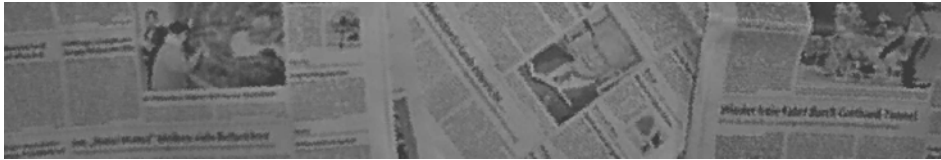


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## Sports within the program

The program of the EuroGames in Munich includes 26 different sports - more than ever before in the history of the games. For the first time, many of the more than 200 competitions will be taking place on Olympic sites. Like the Olympic Games in 1972, the EuroGames 2004 are intended to be the „compact games“. Many of the venues can be reached on foot from the Olympic Park.

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Sport	Venue	Date of competition and time
Aerobics	ZHS, Connollystr. 32	30/31 July 9 am-7 pm/9 am-6 pm
Air Gun Shooting	HSG, Zielstattstr. 6	31st July 9.15 am – 4 pm
Badminton	ZHS, Connollystr. 32	30/31 July 9 am-9 pm/9 am-7 pm
Basketball Women	Sports Hall, Gaißacher Str. 8	30/31 July 9 am-7 pm/9 am-7 pm
Basketball Men	AFZ, Schlierseestr. 47	30/31 July 9.30 am-6 pm/9.30 am-5 pm
Beach Volleyball	ZHS, Connollystr. 32	30/31 July 9.30 -6.30 pm/9.30 -3.30 pm
Bench Press	ZHS, Connollystr. 32	30th July 4 pm – 6 pm
Bowling	Isar-Bowling, Martin-Luther-Str. 22	30/31 July 8.15 am-4 pm/9 am-7pm
Cheerleading	Big Orange Party, Domagkstr. 33	31st July 9 pm, 10 pm
Chess	Olympic Hall	30/31 July 12.30 -6.15 pm/10 -5.30 pm
Dancing	Olympic Hall	30/31 July 10 am-7 pm/10 am-7 pm
Fencing	MTV Hall, Häberlstr. 11	31st July 10 am – 5 pm
Football	ZHS, Connollystr. 32	30/31 July 10 am-4 pm/9.30 -4.30 pm
Freeclimbing	DAV, Thalkirchner Str. 207	30th July 9 am - 5.30 pm
Golf	Golf Club Iffeldorf	30/31 July 9.30 am-3.30 pm/8 am-1 pm
Handball	Sports Hall, Marsplatz 8	30/31 July 10 am-6 pm/10 am-6 pm
Martial Arts/Karate	Sports Hall, Lindwurmstr. 90	30/31 July 10 am-6 pm/8.30 am-3 pm
Rowing	Olympic Regatta Course	31st July 1.30 pm - 7.30 pm
Squash	RSC, Wilhelm-Hale-Str. 45	30/31 July 9 am-6.30 pm/9 am-7 pm
Swimming	Olympic Swimming Hall	30/31 July 9 am-5 pm/9 am-5 pm
Table Tennis	Sports Hall, Georg-Zech-Allee 15	30/31 July 9 am- 6 pm/9 am-6 pm
Tennis	Tennis Center Neukeferloh	29 - 31 July 8am-6pm/8am-10pm/9am-8pm
Track & Field (10.000 m / Half marathon)	Dante Stadium / Olympic Parc	30/31 July 9 am – 12 pm
Triathlon	Olympic Regatta Course	31st July 7 am – 4 pm
Volleyball Women	Sports Hall, Ungsteinerstr. 46	30/31 July 10 am-6 pm/9 am-2 pm
Volleyball Women	Sports Hall, Ungsteinerstr. 50	30/31 July 10 am-6 pm/9 am-2 pm
Volleyball Men	Sports Hall, Quiddestr. 4	30/31 July 10 am-6 pm/9 am-2 pm
Volleyball Men	Sports Hall, Arnulfstr. 270	30/31 July 10 am-6 pm/9 am-2 pm
Volleyball Men	Sports Hall, Engadinerstr. 1	30/31 July 10 am-6 pm/9 am-2 pm
Volleyball Men	Sports Hall, Elektrastr. 61	30/31 July 10 am-6 pm/9 am-2 pm
Volleyball Men	Sports Hall, Freiligrathstr. 71	30/31 July 10 am-6 pm/9 am-2 pm
Volleyball Finals	ZHS, Connollystr. 32	31st July 4 pm – 5 pm
Wrestling	ZHS, Connollystr. 32	30/31 July 3pm-8 pm/9.15am –7pm

Source: EuroGames.

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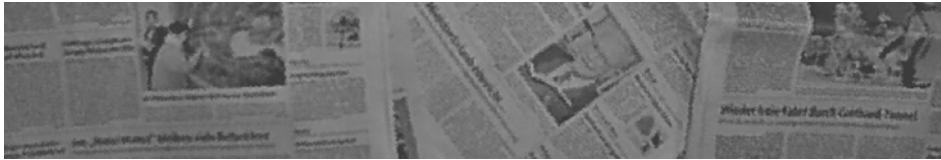
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## Statistics I: Registrations by numbers of participants

Football (soccer), volleyball and track and field are the most popular sports at the EuroGames in 2004. But there is also a following for more exotic disciplines such as chess, golf and air gun shooting. A grand total of exactly 5386 sportswomen and sportsmen have registered. Of these, 175 have signed up for two different sports. The highest proportion of women, 66 per cent, is found in football. The overall average is 39 per cent women.

	Sport	Men	Women		Sport	Men	Women		
1	Football	269	533	<b>802</b>	14	Aerobics	79	7	<b>86</b>
2	Volleyball	510	205	<b>715</b>	15	Golf	39	47	<b>86</b>
3	Track & Field	430	257	<b>687</b>	16	Beach Volleyball	40	43	<b>83</b>
4	Swimming	545	109	<b>654</b>	17	Karate and Martial Arts	41	30	<b>71</b>
5	Badminton	290	146	<b>436</b>	18	Rowing	56	13	<b>69</b>
6	Dancing	157	231	<b>388</b>	19	Cheerleading	54	10	<b>64</b>
7	Tennis	257	79	<b>336</b>	20	Free Climbing	18	22	<b>40</b>
8	Basketball	123	180	<b>303</b>	21	Wrestling	37	0	<b>37</b>
9	Triathlon	119	96	<b>215</b>	22	Chess	27	4	<b>31</b>
10	Squash	84	19	<b>103</b>	23	Air Gun Shooting	12	11	<b>23</b>
11	Table Tennis	47	55	<b>102</b>	24	Bench Press	11	9	<b>20</b>
12	Handball	72	30	<b>102</b>	25	Fencing	12	4	<b>16</b>
13	Bowling	79	13	<b>92</b>					

Source: EuroGames. Statistics: booked sport competitions. Sportswomen and sportsmen can register for up to two disciplines. Status as of: 7th July 2004.

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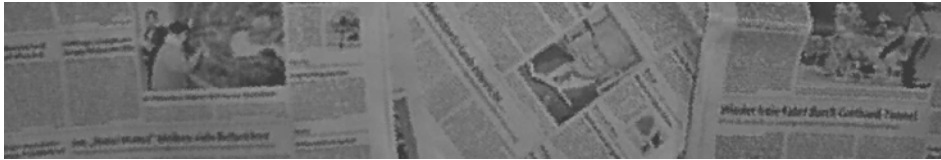
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## Statistics II: Registrations by country

Since registration for the EuroGames started in July 2003, athletes, volunteer helpers, hosts for private accommodation and visitors from 38 countries have registered for the games. As expected, the highest number comes from Germany. The second biggest national group is from the Netherlands, followed by Great Britain, Switzerland, Denmark and France. But countries such as Bulgaria, Estonia and Finland are also represented by smaller contingents.

Country	Participants	Country	Participants
Albania	0	Moldavia	0
Andorra	1	Monaco	0
Belgium	151	Netherlands	645
Bosnia-Herzegovina	1	Norway	57
Bulgaria	27	Austria	135
Denmark	297	Poland	0
Germany	5210	Portugal	1
Estonia	9	Romania	2
Finland	55	Russia	11
France	232	Sweden	47
Georgia	1	San Marino	0
Greece	2	Switzerland	516
Great Britain	537	Slovakia	1
Ireland	13	Slovenia	14
Iceland	0	Spain	164
Israel/Palestine	1	Czech Republic	45
Italy	172	Turkey	1
Serbia and Montenegro	1	Ukraine	1
Croatia	1	Hungary	76
Latvia	0	Belarus	0
Liechtenstein	1	Vatican City	0
Lithuania	0	Cyprus	0
Luxemburg	5	outside Europe	137
Malta	0		
Macedonia	1		

Source: EuroGames. Statistics: athletes, volunteer helpers, hosts for private accommodation, visitors. Status as of: 7th July 2004.

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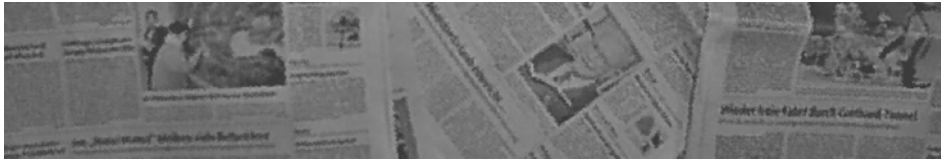
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## Integration of those with special needs

The organizers of the EuroGames 2004 have, in cooperation with the Behinderten- und Versehrten-Sportverband Bayern (the Bavarian association for disability and sport), developed a concept for the integration of athletes with special needs. This will be evident at two levels during the games:

1. In certain sports athletes with special needs will be included in the competitions with their own evaluation. For example, in the dance competition wheelchair-dancing is integrated as a category. This will also provide the accompanying program for various other types of sport. Hand-bikes or racing wheelchairs can take part with their own evaluation in the half-marathon, while the sightless and those with impaired sight have their own chess tournament.

2. In other sports, those with special needs – without regard to the degree or type of disability – are being directly integrated into the competitions. This applies to all those sports with the note „Athletes with special needs are welcome“. These sports include aerobic, air-gun shooting, badminton, ballroom dancing, basketball, beach volleyball, bench-press, bowling, cheerleading, chess, golf, half-marathon, karate, rowing, soccer (football), swimming, table-tennis, tennis, triathlon, volleyball and wrestling. The venues provide changing and bathroom facilities which can be used just as readily by those with special needs as by all other athletes.

Additionally, the cultural program includes a wide range of features for and with people with special needs, for example the conference „Homosexuality and disability in sports“ on 30th July.

Further information from [specialneeds@eurogames.info](mailto:specialneeds@eurogames.info)

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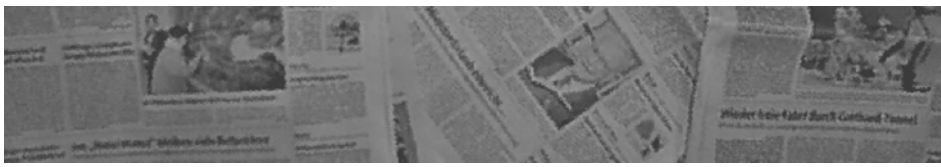
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## Cultural week and program

It is the intention of the EuroGames in Munich to offer the guests from all over Europe a large cultural and touristic program in addition to the sportive competitions. The offer will stretch from a meeting of international choirs (12 choirs in 4 concerts) over readings, art exhibitions, a concert of classical music up to sightseeing tours on foot or with bicycles, hiking tours, visits of museums, a cruise on lake Starnberg by a steamboat and a very special shopping night.

### Saturday, 24th July

**13:00** Christopher Street Day's parade all around the Marienplatz

**19:30** Award of the 6th Literature Prize founded by Germany's gay bookstores at the Vollmarhaus

**22:00** „Warm Up Party“ at the Soul-City Club

### Sunday, 25th July

**13:00** Street party at the Oberanger

**15:00-18:00** City Sightseeing by bicycle

**19:00** Bavarian Evening with the „Schwuhplattler“ and „Schreinergeiger“ at the Zunfthaus

**19:30** Get-together at the Literaturhaus and coffee-house Dukatz  
small talk, reading, theater, vocal music, art, snacks & drinks

**22:00** Vollmarhaus-Party - open end

### Monday, 26th July

**08:30-18:30** Trip to castle Herrenchiemsee by bus/boat

**15:00-18:00** City sightseeing by bicycle

**21:00** Literature-lounge at the SUB

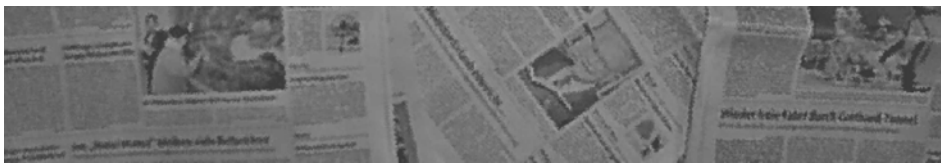
**22:00** Gay & lesbian movie night at the cinema „Atelier“ with the preview „Sommersturm“ (directed by Marco Kreuzpaintner);  
Summer party at the „Sonnenhof“ (19:00 onwards)

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### **Tuesday, 27th July**

- 11:00-14:00** City Sightseeing by bicycle
- 15:00-17:00** Guided tour at the „Pinakothek der Moderne“ (museum of modern art)
- 20:00** Choir-concert I (4 choirs) at the Amerika-Haus
- 20:00** „Schlampenalarm“ by Duotica the award-winning cabaret-duo from Cologne at the Vollmarhaus
- 21:00** Literature-lounge at the SUB

### **Wednesday, 28th July**

- 08:30-19:00** Trip to castle Neuschwanstein by bus
- 11:00-14:00** City sightseeing by bicycle
- 15:00-17:00** Visit to the Glyptothek (museum of antique sculptures)
- 20:00** Choir-concert II (4 choirs) at the Amerika-Haus
- 21:00** Literature-lounge at the SUB

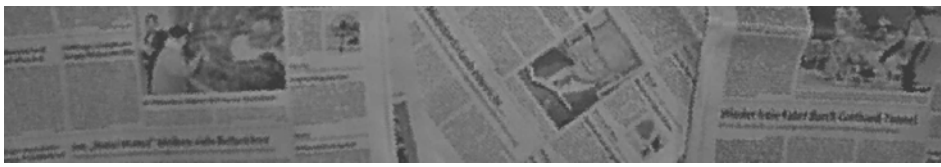
### **Thursday, 29th July**

- 11:00** Visit to Nymphenburg (castle and park)
- 14:30-16:00** Guided tour through the Olympic Park
- 15:00-17:00** City sightseeing tour
- 17:00** Get-together at the Rainbow Village (Coubertinplatz at the Olympic Hall)
- 20:00** Opening ceremony of the EuroGames at the Olympic Hall (entry of the participating athletes with colorful show program)

### **Friday, 30th July**

- 11:00-14:00** City Sightseeing by bicycle
- 14:30-16:00** Guided tour through the Olympic Park
- 20:00** Choir-concert III (4 choirs) at the Amerika-Haus
- 20:30** After hours shopping-night at the Galeria Kaufhof at Marienplatz (shopping until midnight)
- 22:00** „Ladies Night Party“ for lesbians & friends on the museum island, „Forum am Deutschen Museum“
- 22:00** „Black & White Party“ for gays & friends at the Muffathalle





**Saturday, 31st July**

**13:30-18:00** Half day tour by bus to Dachau (former Concentration Camp)

**14:30-16:00** Guided tour through the Olympic Park

**15:00-17:00** City sightseeing tour

**15:00-17:00** Visit to the „Pinakothek der Moderne“ (museum of modern art)

**20:00** „All over the Rainbow“ - concert of all choirs at the Gärtnerplatztheater

**22:00** „Big Orange Party“ - 5 indoor and a huge outdoor area, Domagkstraße („Ballhaus“, „Tempel“, „Alabamahalle“, „Millenium“)

**Sunday, 1st August**

**10:00** “God s’ports every colour of the rainbow” Ecumenical Farewell Service at the “Theatron”, Olympic Parc

**10:30** Brunch at the Rainbow Village

**13:00** Closing ceremony at the Olympic Lake (Rainbow Village)

**14:30-16:00** Guided tour through the Olympic Park

**16:00** Rainbow-steamboat-cruise on lake Starnberg

**20:00** Final classical concert of the EuroGames at the Prinzregententheater

**Monday, 2nd August**

**08:30-19:00** Trip to castle Neuschwanstein by bus

**11:00-14:00** City sightseeing by bicycle

**Daily from 26th July till 1st August**

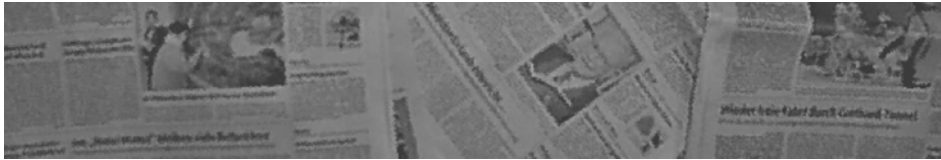
Special guided Bavaria Film Tours for lesbians und gays.

**From 2nd July till 1st August**

Lesbian and gay artists exhibit in various galleries.

**Subject to modifications**





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## The Trailer for the Games



**Florian Reimann** has produced a two minute film trailer for the EuroGames 2004 in Munich, using both documentary material and acted sequences, which he directed himself. The trailer has already been shown throughout Germany at the "Verzaubert - International Queer Filmfestival". It has been running before the main feature in various cinemas in Munich, Berlin and Hanover and also for example in Great Britain, Belgium and the United States.

We would be pleased to send the trailer on request as a 35mm film copy, on DVD, Video-CD or Video-cassette.

**Contact**  
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Marketing & PR  
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D-80331 Munich  
marketing@eurogames.info

### Trailer download

The trailer is available at [www.eurogames.info/2004/trailer\\_d.html](http://www.eurogames.info/2004/trailer_d.html) for downloading in low resolution (370 x 200 Pixel, 5.49 Mbyte).

It has a running-time of two minutes and can be viewed using the Windows Media Player or the Real One Player.



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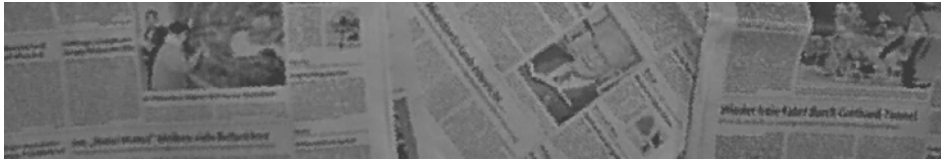
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**Florian Reimann, director of the trailer for the EuroGames 2004 in Munich:**

### “Longer than two minutes, but shorter than Riefenstahl”

Interview by Karl H. Prestele (KHP)

**KHP:** *The EuroGames in Munich are the first EuroGames with their own trailer. Who had this idea?*

**FR:** At the closing ceremony of the EuroGames in Copenhagen it was planned to show a DVD on Munich, but this was much too long. I was asked if I could shorten this film, and then I had the idea of making something completely new.

**KHP:** *The first part of your trailer clearly relates to ancient times. Is that your personal preference?*

**FR:** I am a big fan of antiquity - I've read a lot on the subject, always looking out for homosexual aspects of the sporting festivals in ancient Greece.

**KHP:** *Quite apart from the attractive main actor, you cultivate a special aesthetic sense in your film, don't you?*

**FR:** I do make allusions to the pictures in Leni Riefenstahl's 1936 Olympic film, which also makes heroes of all the athletes, but I quote this with a twinkle in my eye. I totally reject Riefenstahl's political viewpoint during the Third Reich, but I do admire the aesthetics in her films and envy her the technical facilities which she then had available.

**KHP:** *Your own shooting of the acted scenes at the start of the film was no doubt somewhat less luxurious?*

**FR:** Yes, but in not at all unpleasant. We had fantastic lighting and stage equipment provided free of charge by the "Cinegate" company. On the day of the shooting itself we admittedly had problems with the weather: the rain started over and over again, and when we were shooting at night, it got so cold that it felt like 20 degrees of frost.

**KHP:** *How much did the film cost?*

**FR:** Almost nothing! I had a budget of 300 Euro from the EuroGames, and I myself provided the camera, props, vehicles, tripod and the catering tent. But without the support of my 17-strong crew the whole thing still would not have been possible. They were all friends of mine from school – even then we had worked together shooting a 1-hour amateur film about a fictitious attack on a school.

.../2

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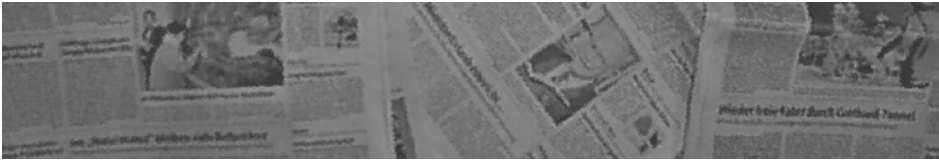
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**KHP:** In the second part of the trailer you mix together typical Munich sights with scenes of lesbian and gay events in Munich. This part has been cut much faster and harder.

**FR:** That was the intention! The slow prolog is meant to lead up to the theme, and the rapid staccato cut should spark off a lesbian and gay firework display to show how colorful the Munich "Community" is.

**KHP:** This effect is heightened even more by the dramatic music. Where did this come from?

**FR:** It comes from a piece that everyone knows: "Summer", the third movement of Vivaldi's famous "Four Seasons". Because of the alienation effect, it can't be recognized immediately. Ingolf Nössner, a friend of mine, produced a techno composition which can be played on to the Vivaldi and fits exactly. That was a lot of work.

**KHP:** The shooting was on to Mini-DV-Material and after this the completed film was transferred on to 35 mm. Isn't that rather expensive?

**FR:** Yes, it is! We would never have been able to afford it without the technical assistance of Ismaïd Zaidi ("Scan & Record 35") and Bettina Winter from "Cinemia Post Production" at the Bavaria processing laboratory in Geiselgasteig, who developed the film negative and produced copies of it.

**KHP:** The 35-millimeter format was after all a requirement for showing the trailer in the cinema. It now seems to have been making a real triumphal procession through the cinemas of Europe.

**FR:** It even ran in America, in a movie theater in Hartford, Connecticut! The Premiere was at the lesbian and gay film festival "Verzaubert" in Munich and the trailer then went with the festival on a tour of five major cities in Germany. Then it was shown at film festivals in Zurich and Brussels, and on Czech television.

**KHP:** It has got to be said that, without you, this film would not exist. You had the concept and you were the director, producer and cutter. That all sounds very much as if you want to be a film director.

**FR:** I certainly do! At the age of eight, that is in grade school, I was already running a film project. Along with my classmates I made a film of the "Ghost of Canterville".

**KHP:** No ambitions to appear in front of the camera?

**FR:** No! I prefer to be holding the reins!

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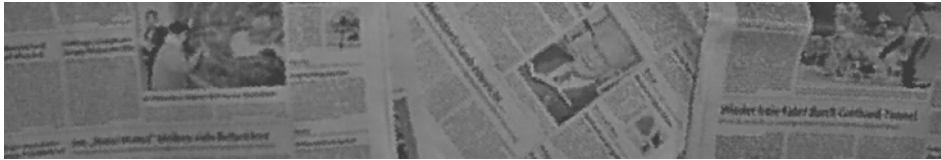
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**KHP:** Do you have any other role models - besides Riefenstahl?

**FR:** I think Hitchcock and Kubrick are the greatest! This is because every shot in their films has been thought through completely and is thus perfect! I am also very much an admirer of the old Hollywood, because there the production values of film, such as lighting and scenery, were used consciously. A film should always be "film-like" rather than "realistic". The soundtrack is crucial as well, as for me film is much closer to music than to painting. And a film should always be entertaining – that is the way to reach the biggest audience.

**KHP:** What are your next steps on the way to becoming a director?

**FR:** The trailer was my first test, so to speak. Then there will be an official EuroGames film of the games themselves. This is to be based on a story line, a sort of "creative documentary".

**KHP:** How long will this work be?

**FR:** Longer than the trailer, but shorter than the Riefenstahl films. We're hoping that as many people as possible will buy the DVD, which will come out after the games. We have even set up a special home-page for this: [www.eurogames-movie.com](http://www.eurogames-movie.com)

**KHP:** Well then, we wish you every success!

**FR:** Thank you!

### The Trailer for the Games

<b>Length</b>	120 seconds; Germany 2004
<b>Concept, Direction, Production, Cutting</b>	Florian Reimann
<b>Camera, Animations</b>	Fabian Fischer
<b>Technical Staff</b>	Erwin Saumweber, Florian Strobl, Moritz Caspar, Peter Biekarck
<b>Torch Bearer</b>	Christoph Kragl
<b>Material</b>	MiniDV; also available as 35mm film copy, DVD, Video-CD, Video cassette
<b>Download</b>	from <a href="http://www.eurogames.info/2004/news/trailer_d.html">www.eurogames.info/2004/news/trailer_d.html</a>

### The Official Documentary

<b>Concept, Direction</b>	Florian Reimann
<b>Available from</b>	<a href="http://www.eurogames-movie.com">www.eurogames-movie.com</a>
<b>Price:</b>	14.99 Euro (before 30.9.2004), 19.99 Euro. Post and packaging not included.
<b>Info &amp; Contact</b>	E-Mail: <a href="mailto:fr@fr-entertainment.de">fr@fr-entertainment.de</a> Homepage: <a href="http://www.fr-entertainment.de">www.fr-entertainment.de</a>

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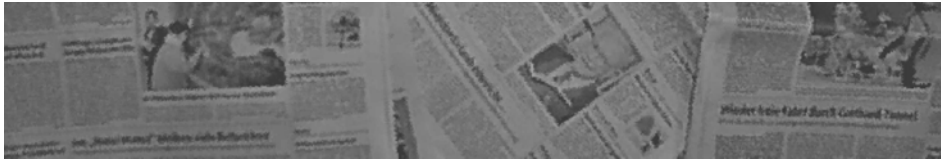


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## The nine EuroTeams

Every large-scale athletic event costs lots of money. Despite a large number of volunteers, despite the contributions of all the participants, despite ticket sales and despite all the economies undertaken - without sponsors and patrons, it just can't happen. This is why the **sponsoring team** is so proud, in this difficult economic situation, with marketing budgets tighter than ever, to have been able to arouse the enthusiasm of a series of major corporations for our EuroGames: Galeria Kaufhof München am Marienplatz, Bristol-Myers Squibb, Forum am Deutschen Museum, Löwenbräu AG, Hotel-Restaurant Deutsche Eiche, Munich Municipal Works, webport it-services, Aktion Mensch, DB Rent Call a Bike and Avis. Our gratitude goes out to all our corporate partners, whose partnership with the EuroGames attests to their tolerance and Olympic international urban center spirit.

For more than three years the **marketing team** has publicised the Games via movie trailers, in news papers and magazines, posters, brochures, postcards and flyers to attract participants and visitors from all over Europe. The press team takes care of the information and reports in the national and international press. From Russia to the USA information regarding the EuroGames could be found in the general media – not just in the community press. Also the economic and financial press was interested in the EuroGames. After all, lesbians and gays are an attractive target group for many companies. Both teams had many targets to be reached: 26 disciplines, 5,000 participants, 20,000 visitors. All this has been achieved.

Welcoming more than 5.000 participants means lots of activities back stage for assuring perfect logistics and that everything works as scheduled. For more than two years 200 volunteers are already devoted to this goal. During the four days of EuroGames it will be over 1.000. Altogether EuroGames volunteers will have spent 120.000 working hours. The aim of all these efforts is to make our guests from all over Europe happy with EuroGames 2004 they'll keep in good memory (**Team Teaming**).

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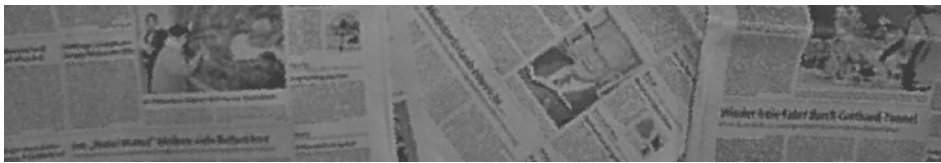
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26 different sports, 200 disciplines, 25 venues, 3,000 medals, balls, whistles, table-tennis tables and much more was organised by the **sports management team**. Every single sport was planned by a small team who was able to take into account all specialities of every sport. Coordination of all sports was done by the ten members of the team. Here the focus was on the overall organisation. All requests of different sports were coordinated and sport organizers were supported here. Every sport was assisted by a sponsor out of the sports management team. We have done our very best to have excellent conditions at all sport venues. Our work has been supported by a lot of people, clubs, sport associations and owner of sport facilities. We would like to thank them all.

On the 29th July when over 5300 sports freaks from whole over Europe will come to the Munich Olympic Park to join the IX. EuroGames all has to go like clockwork. This is an enormous task for the **logistics team**. We are planning the transport and security of all participants and visitors. Also we obtain all permissions from the authorities. And of course we have to transport much of cubic metres of sports equipment, computers, sandwiches and drinks. The logistic team will deliver everything in situ and hopefully also the much fun we have had organising this.

Whenever questions about the 2004 EuroGames arise, the members of our volunteer staff are right there with the correct answers. At our info desks, which are distributed across the city, we can provide you with informations on addresses, accommodation, and the times of the most important events, which you should on no account miss. We can also inform you about the entertainment and cultural program, the scene, and Munich in general (**Team Participants and Communications**).

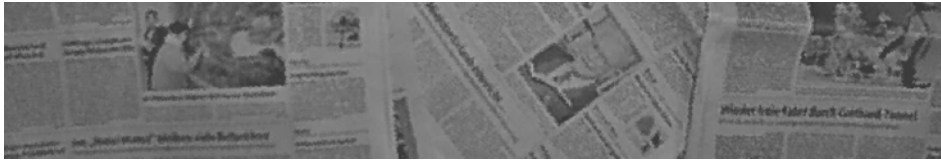
The Rainbow Village should be a street festival and central point. Where all spectators feel welcome, have a place to meet, walk around and enjoy, be entertained and in the center be informed. We from the **Rainbow Village team** are organising the 4 days street festival in the Olympic Park. And also

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the catering for all sports venues is centrally organised by us. Crowning end of our planning is the farewell brunch in form of an open-air picnic at the Olympic lake, unlike anything you have ever seen before.

The **culture team** has been working for months on the whole cultural program – from the opening ceremony, the choir festival, the literary evening, the classical concert, exhibitions and parties to the wide-ranging program of excursions. Highlight is the steamboat trip on Lake Starnberg.

Not money, but rather sports, fun and coming together are the focus of the EuroGames. However, these things don't work without good planning and controlling of the finances, and that is our job as **finance team**: budget planning, control of in- and out-goings, right up until the completion of the tax return. But there are also other things to do: organization of the EuroGames office, management of our association's members, and answering all legal questions, which mainly consists of checking all the contracts we make. And, last but not least, we make sure that everybody has enough insurance protection.

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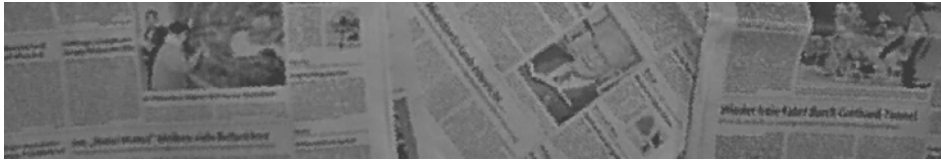


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## Contacts

Nine teams have been making the preparations for the EuroGames 2004 in Munich. Those responsible for the individual teams, the EuroBoard, form the executive committee of the association „EuroGames e.V.“, who are the organizers of the games.

### 1) Sponsoring: Sophie Ruhlig

eMail: [sponsoring@eurogames.info](mailto:sponsoring@eurogames.info)

### 2) Marketing, Advertising and Public Relations: Dr. Christian Felix

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### 3) EuroTeamers, Volunteer Helpers, Membership, Networking:

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### 4) Sport Management: Sabine Malecek

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### 5) Participants Support, Accommodation, Outreach, IT, Registration:

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### 6) Culture, Entertainment Program and Parties: Klaus Neumann

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### 9) Rainbow Village and Catering: Jürgen Roßbach

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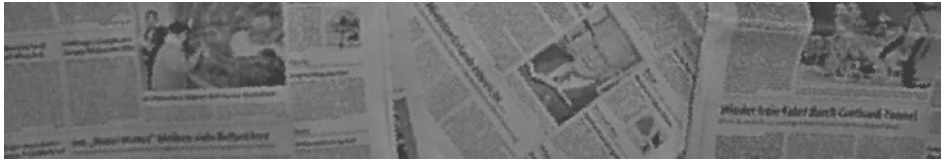
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## Sponsors and Partners of the EuroGames

The **Aktion Mensch** supports the integration of the Disabled at the EuroGames with 60.000 Euro. "We would like to enable people with disabilities to actively do sports. We don't care about the sexual orientation of the athletes", says Irene Gemein of "Aktion Mensch". "Sport is Sport". A Disability-Representative looks after the proper use for the funds and also makes sure that the athletes get properly involved in the tournament. The EuroGames came up with a concept for that in cooperation with the Disabled and Injured Sportsclub Bayern. There will be attractions for and with disabled people in the cultural program as well.

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**Galeria Kaufhof München am Marienplatz** is the Gold-Sponsor of the EuroGames. The department store will provide all participants with a sports-backpack at the opening event and all helpers of the tournament will get a poloshirt. In addition to that the company will invite all participants on 30th July to an exclusive shopping-night. "For us both the setting and the size of the event were decisive", says General Manager Reimund Baumheier. "And the EuroGames are currently the biggest sports event in Germany. 5,000 participants and 25,000 spectators: attractive numbers for every sponsor. Among these there are many potential Kaufhof-customers."

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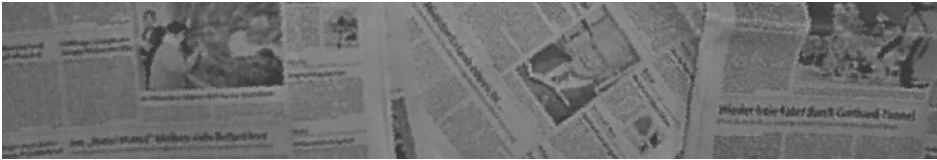
Löwenbräu supports the EuroGames as a Silver-Sponsor. The Munich Brewery provides 100 hectoliters "Löwenbräu" and "Löwenbräu Alkoholfrei" (without alcohol) inclusive beergarden equipment. The **Löwenbräu AG** is also supporting the "Big Orange Party" on 31st July. Birgit Krischke, Brand Manager for the brand "Löwenbräu" explains why: "Löwenbräu is the international brand of beer based in Munich. It is characterised by its open-mindedness. We thus regard an international event in our city as an ideal platform for publicity. We are pleased to support an event in the gay and lesbian scene. We want to improve still further our good name in the community in this way."

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The international Pharma company **Bristol-Myers Squibb**, the second Silver-sponsor of the EuroGames from Munich, produces and sells in Germany amongst other things medicine against HIV/AIDS. Felicitas Zorn, Director PR & Communication, sees the activities of her company as a responsibility towards the community. "Responsibility towards society is part of the philosophy of the company. This is why B.M.S is active in numerous projects which help those affected, and supports initiatives for prevention and advice – for the rate of new infections with the HIV-Virus among homosexuals is increasing again. Thus we see the EuroGames as an important forum for providing information on HIV infection."

The **Forum am Deutschen Museum** also a Silver-Sponsor offers the location for the "Ladies Night Party". In the Forum is also the art exhibition "Munich s'ports the rainbow – encounters without frontiers". Head of Marketing, Martin Danner, enjoys being part of the cultural program: „We decided to support the EuroGames because we are interested in all events in Munich which have the potential of moving the inhabitants emotionally. We want, quite literally as a forum, to provide a platform for discussions and exchanges of views. For this reason we particularly enjoy being part of the cultural program of the EuroGames. We expect to gain publicity and also a wider opening of the Forum am Deutschen Museum – in the shape of reaching an expanded target group, but also as a place for exhibiting the plastic arts which has not up to now been taken note of in this way.“

As Bronze-sponsors of the EuroGames do act the drinks company Granini, the Stadtwerke München, the Hotel-Restaurant Deutsche Eiche and the IT-provider Webport. **Webport** supports the Games by providing the IT for the tournament.

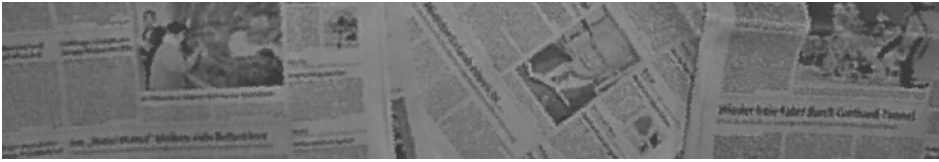
**Eckes-Granini**, Nieder-Olm, would like to use the EuroGames to bring new products onto the market and provides fruit juices for the Rainbow Village. For area manager Volker Glück an ideal environment to position Granini.

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“The EuroGames are an ideal event for us to present our company in surroundings which are appropriate to the targeted public.”

The **Stadtwerke München**, the number 1 within the communal public utility companies in Germany, was convinced of the advantages of the EuroGames. “Stadtwerke München has a clear sponsoring concept. We do not base our decision on goodwill, or randomly. Instead we regard sponsoring as a business for marketing our organisation and its services in a targeted manner” says Head of Marketing Andreas Brunner. “Each activity must satisfy our criteria of quality and efficiency. These measures were applied to EuroGames – and they passed the test.”

The **Deutsche Eiche**, a traditional scene pub in Munich and well-known hotel and restaurant, will be financing the medals of the winners. “It is also a welcome opportunity for Munich to present itself as a gay-friendly city” believe owners Dietmar Holzapfel and Sepp Sattler. “When we represent gay Munich at tourism exhibitions, we have repeatedly noticed that people are still cautious about Munich. Because our company lives from tourism, but also hopes that the local gays and lesbians will honour our commitment and as guests will give something in return, we have decided upon this – for our house quite considerable – support.”

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## Lesbian and Gay Sport in Munich

In Munich around 800 lesbian sportswomen and gay sportsmen are at present organized in their own sports clubs. Some of these originated back in the 1980s. In recent years numerous new groups have been founded, providing an environment for both lesbians and gay men to practise more and more different sports with other like-minded athletes. The clubs organize their own tournaments, some of these internationally, attracting athletes from all over the world to Munich. Many clubs also participate in competitions outside of Munich. A number of lesbian and gay sports groups take part in the official leagues of the sports associations. All these clubs and groups are active in the organization of the EuroGames.

The **Amazonen**, founded in 1987, are so far Munich's only women's sports club. Here around 130 women get together for badminton, basketball, football and volleyball. The **Gay Outdoor Club München** celebrates 18 years of existence in 2004, and organizes about 120 hiking and skiing trips each year. **Bushido**, the lesbian and gay sports club for martial arts with some 40 members, has been in existence since 1996. The **Isarhechte** have been swimming since 1997, and belong to the Bavarian Swimming Association (BSV). The club has around 130 members. The **Racket Club München** has been providing opportunities for badminton, squash and tennis since 1997. Since 2001 about 35 women and men have been running for the **FrontRunners München**.

**Team München** was founded in 1999 as a club spanning many different sports. It belongs to - among other organizations - the Bavarian State Sports Association, the Bavarian Football Association, and the European Gay and Lesbian Sport Federation (EGLSF), which awards the license for the EuroGames. Within Team München there are at present 450 members involved in twelve different sports: aerobics, badminton, basketball, boxing, football (Streetboys), golf (Rainbow Golfers), running & triathlon (FrontRunners), line dance (Lucky Afternoon Dancers), Standard and Latin dancing, volleyball (Bavaria Rosé) and table tennis (Pink Pong).

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